



FRANCHISE  
BROCHURE  
**2025**

# GEORGY

SHOOTERS BAR





# Life's Short

Let's Make It Fun, Sexy, and  
Seriously Profitable

**Your opportunity to invest in Georgy Shooters Bar: A  
one-of-a-kind nightlife experience.**



For more details, contact us at [franchise@georgyshooters.com](mailto:franchise@georgyshooters.com)



# About Us

## The Georgy Shooters Story

### **Born, Raised & Tippy in Croatia - 10 Years & Kicking!**

We began our story as ShotGun Shooters Bar in Split, Croatia, a popular tourist hotspot that draws in party-goers from around the world.

In 2024, we rebranded as **Georgy Shooters Bar**, offering an unforgettable nightlife experience that's become **a must-visit spot** for both locals and tourists alike. After a decade of success, we've perfected the art of fun, memorable experiences—and now we want to bring that to you through franchising.



# The Opportunity

Join us while we're still small and cheap ;)

**Georgy Shooters Bar** is more than just a bar—it's an immersive, interactive, and unforgettable experience. Our unique concept combines **60+ original shooters**, a lively atmosphere, and bartenders who create fun memories one shot at a time. We've perfected our concept over 10 years and now we're offering you the chance to bring it to new markets around the globe.







- **A Proven Business Model** with years of success behind it
- **Exclusive Recipes and Branding** including our unique shooters and interactive drinking games
- **Comprehensive Training and Ongoing Support** to help you run the business efficiently
- **A Scalable Opportunity** that can grow in multiple cities and countries

**As a franchisee,  
you'll benefit from:**

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# Financial Overview

## Your Investment and Return on Investment (ROI)

Let's talk numbers. At Georgy Shooters, we've built a business model that's not only fun but highly profitable.

**Franchise Fee** 15,000€

15,000€

**Royalty Fee** 9%

9%

**Total Investment** 40,000 - 120,000€\*

40,000 - 120,000€\*

**EBITDA** 40%

40%

**Average Margin Per Shot** HUGE!!!

HUGE!!!

**ROI** 1-3 Years

1-3 Years

\*Depending on the size of your space

These numbers are based on our flagship location in Split, Croatia. Imagine what you could achieve in your city with the right location and team!

NAME OF INVESTMENT	LOW	HIGH
Initial Franchise Fee	15,000€	15,000€
Unit CapEX	10,000€	50,000€
Shipping Cost	500€	5000€
Opening Inventory	1500€	5000€
Supplies	500€	500€
Opening Advertising	1000€	5000€
Miscellaneous Expenses <small>(business license, utility deposits &amp; equipment)</small>	500€	3000€
Initial Franchise Fee	10,000€	30,000€
<b>ESTIMATED TOTAL</b>	<b>39,000€</b>	<b>113,500€</b>



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# Us Unique

## **Atmosphere**

Georgy Shooters Bar isn't just about drinks—it's about creating an experience. Our interactive games, cheeky dares, and fun environment keep guests coming back every night.

## **Fun & Interactive**

From our "Shot Wheel" to "Glory Hole" and "Spin the Dare Wheel," there's no shortage of entertainment for your guests.

## **Expert Staff**

Our bartenders aren't just staff—they're the heart of the experience. They'll engage with guests, keep the energy high, and make sure everyone has a good time.

# What Makes

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