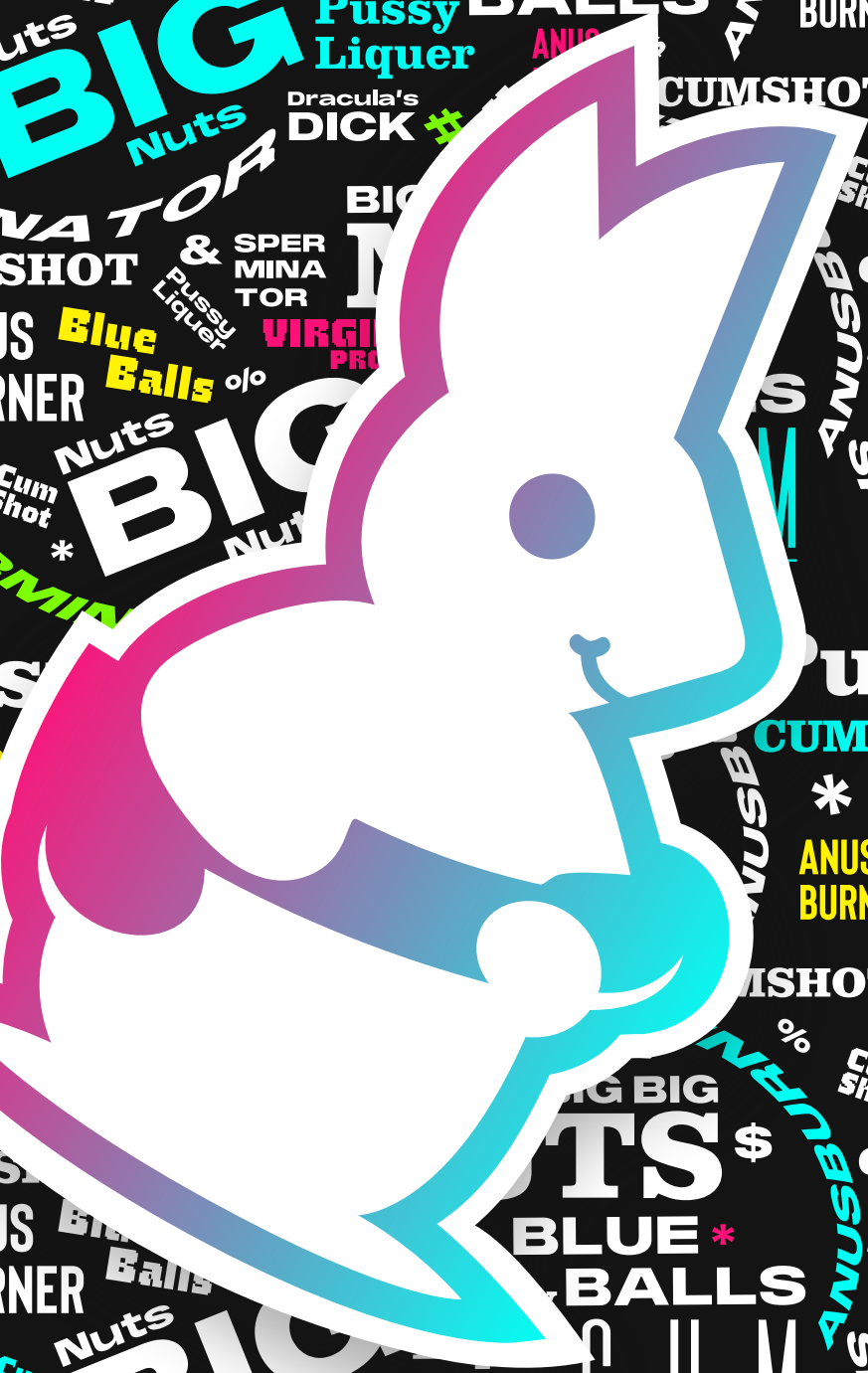




FRANCHISE  
BROCHURE  
2025



**GEO**RGY  
SHOOTERS BAR





# Life's Short

Let's Make It Fun, Sexy, and  
Seriously Profitable

**Your opportunity to invest in Georgy Shooters Bar: A  
one-of-a-kind nightlife experience.**



For more details, contact us [franchise@georgyshooters.com](mailto:franchise@georgyshooters.com)



# About Us

## The Georgy Shooters Story

### Born, Raised & Tipsy in Croatia - 10 Years & Kicking!

We began our story as ShotGun Shooters Bar in Split, Croatia, a popular tourist hotspot that draws in party-goers from around the world.

In 2024, we rebranded as **Georgy Shooters Bar**, offering an unforgettable nightlife experience that's become **a must-visit spot** for locals and tourists alike. After a decade of success, we've perfected the art of fun, memorable experiences—and now we want to bring that to you through franchising.



# The Opportunity

Join us while we're still small and affordable ;)

**Georgy Shooters Bar** is more than just a bar—it's an immersive, interactive, and unforgettable experience. Our unique concept combines **60+ original shooters**, a lively atmosphere, and bartenders who create fun memories one shot at a time. We've perfected our concept over 10 years and now we're offering you the chance to bring it to new markets around the globe.





- **A Proven Business Model** with years of success behind it
- **Exclusive Recipes and Branding** including our unique shooters and interactive drinking games
- **Comprehensive Training and Ongoing Support** to help you run the business efficiently
- **A Scalable Opportunity** that can grow in multiple cities and countries

**As a franchisee,  
you'll benefit from:**

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# Everything You Need to Succeed

When you join the Georgy family, we don't just hand you the contract and wish you luck. We equip you with everything you need to run a successful business.

## Turnkey Operations

From bar setup to staffing, everything is designed to be easy to replicate and scale. You'll have access to our:

- **Exclusive Branding and Marketing Materials**
- **Recipes for 60+ Original Shooters**
- **Interactive Drinking Games and Challenges**
- **Ongoing Franchisee Support** (training, operations, marketing, etc.)



# Operational Details

## How It Works...

Running a Georgy Shooters Bar is as easy as it is fun. With years of operational experience, we've streamlined every process to ensure your business runs smoothly.

Here's a quick breakdown of the **key operational aspects:**

- **Staffing:** Our bartenders are not just staff—they're part of the experience. They engage guests, run games, and make sure the atmosphere stays energetic and lively.
- **Bar Layout:** The layout is designed to maximize efficiency and customer interaction. We provide a detailed blueprint for setting up your bar.
- **Customer Experience:** From the moment guests walk in, they're part of the fun. With games, dares, and unique shooters, they'll keep coming back for more!



# Financial Overview

## Your Investment and Return on Investment (ROI)

Let's talk numbers. At Georgy Shooters, we've built a business model that's not only fun but highly profitable.



*\*Depending on the size of your space  
These numbers are based on our flagship location in Split, Croatia.  
Imagine what you could achieve in your city with the right location and team!*

NAME OF INVESTMENT	LOW	HIGH
Initial Franchise Fee	15.000,00€	15.000,00€
Unit CapEX	10.000,00€	50.000,00€
Shipping Cost	500,00€	5.000,00€
Opening Inventory	1.500,00€	5.000,00€
Supplies	500,00€	500,00€
Opening Advertising	1.000,00€	5.000,00€
Miscellaneous Expenses <small>(business license, utility deposits &amp; equipment)</small>	500,00€	3.000,00€
ESTIMATED TOTAL	29.000,00€	83.500,00€



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# Us Unique

## **Atmosphere**

Georgy Shooters Bar isn't just about drinks—it's about creating an experience. Our interactive games, cheeky dares, and fun environment keep guests coming back every night.

## **Fun & Interactive**

From our "Shot Wheel" to "Glory Hole" and "Spin the Dare Wheel," there's no shortage of entertainment for your guests.

## **Expert Staff**

Our bartenders aren't just staff—they're the heart of the experience. They'll engage with guests, keep the energy high, and make sure everyone has a good time.

# What Makes

contact us [franchise@georgyshooters.com](mailto:franchise@georgyshooters.com)



# Why Now is the Time to Invest

The Nightlife Industry is Booming - Join the Revolution!

The global nightlife industry is growing rapidly, and Georgy Shooters Bar is perfectly positioned to take advantage of this trend. With young people seeking **unique and immersive nightlife experiences**, Georgy Shooters is tapping into a largely untapped market. Now is the perfect time to get in on the action and be part of the next big thing in nightlife!

# Next Steps

Join the Georgy Shooters Family

It's time to take the next step toward becoming a **Georgy Shooters Bar franchisee**. Here's how to get started:

**Step 1:** Contact us to schedule a consultation or get additional information.

**Step 2:** Review our franchise agreement and finalize your investment.

**Step 3:** Start planning your Georgy Shooters Bar and join the family!

Contact Info:

**Email:** [franchise@georgyshooters.com](mailto:franchise@georgyshooters.com)

**Phone:** +385 99 216 1940

**Website:** [www.georgyshooters.com](http://www.georgyshooters.com)



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